# Urban garbage classification and environmental pollution: Survey evidences from Chinese cities

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#### ABSTRACT

Increasing municipal wastes poses a great threat to public health and further worsening environmental pollution. Urban garbage has become one of the main sources of environmental pollution in Chinese cities, and Urban Garbage Classification (UGC) has become the best option for China. The key to effective implementation of garbage classification lies in the willingness and behavior of residents. We investigate the deviation between willingness to garbage classification (WTC) and behavior of garbage classification (BGC) of residents to the UGC. This study is based on a random survey conducted in China's cities. We find that firstly more willingness to garbage classification do not mean a higher chance of BGC, which indicates a deviation exists between the WTC and the BGC. Second, such a deviation depends mainly on contextual factors and residents' attitudes and knowledge about the UGC. Third, respondents who live in a community with more supporting facilities for the UGC or know more about the UGC, are more likely to participate in garbage classification. Hence, the government should increase the supporting facilities for the UGC and related services to provide a convenient environment for residents to participate in the UGC. Furthermore, strengthening the popularization of knowledge about the UGC to the public can effectively minimize the deviation. This study provides a new perspective for research on alleviating environmental pollution and improving the quality of public health.

**Keywords:** Environmental pollution, Urban garbage classification, Public participation, Random survey, China

#### NONMENCLATURE

Abbreviations	
UGC	Urban Garbage Classification
WTC	Willingness to garbage classification
BGC	Behavior of garbage classification

#### **1** INTRODUCTION

The economy of China had the "strongest growth" among the world's major economies in recent years. However, this spectacular economic performance is at the expense of the natural environment and ecological resources, resulting in great consequences [1]. "Garbage Siege" dilemma is one of them, mostly because of the acceleration of urbanization and the boom of urban population. Increasing municipal household waste poses a great threat to public health and further worsening global environmental pollution.

Urban garbage classification (UGC) has been one of the hottest topics in China in recent years. Essentially, it is a kind of household behavior, and residents' participation is an indispensable condition for the effective implementation of the UGC project. Therefore, the key to solve the dilemma of "Garbage Siege" in the future is how to enable residents to participate in the UGC.

Whether to participate in the UGC is an individual's subjective judgment or decision after comprehensive consideration of various factors [4]. There is a variety of factors that influence whether people are willing to classify garbage including macro policies, social moral constraints, and subjective factors at the micro-

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psychological level. The policy-makers usually consider the macro factors more when enacting public policies, but little is known about the micro aspects. Notably, what factors will affect citizens' willingness to garbage classification (WTC)? What factors will affect the behavior of garbage classification (BGC)? Does greater willingness mean higher residents' participation? Is there a deviation between the two responses of residents? Understanding and analyzing such a deviation is of great interest given growing evidence that residents or households have a large impact on the implementation of urban garbage classification and recycling.

In this paper, based on a random survey conducted in the four major cities in China (Beijing, Shanghai, Guangzhou and Shenzhen) in October 2019, we try to answer the above questions. Specifically, we examine factors influencing willingness and behavior of residents to the UGC separately. More importantly, we analyze the deviation between the willingness and behavior.

Our main contributions to existing literature lie in the following three aspects: First, factors influencing both the willingness and behavior of residents to urban garbage classification in metropolises of China are investigated in detail, which contributes to research on household garbage classification. Second, to the best of our knowledge, it's the first study to explore the deviation between willingness and behavior of residents to urban garbage classification in big cities of China using a survey data. Lastly, our study can be helpful for the government to enact targeted policies on how to effectively minimize the deviation between residents' willingness to urban garbage classification and their actual behavior.

### 2 SURVEY AND DATA

## 2.1 Survey data

To maintain the quality of the survey, we authorized a professional survey company, named Kaidi Data Research Center (KDRC), to distribute the questionnaires and collect data through "Questionnaire Treasure" in October 2019 in the four most developed cities of China: Beijing, Shanghai, Guangzhou, and Shenzhen. These cities are the pilot cities for implementing waste sorting and recycling policies in China, and their waste removal volume ranks among the top in the country. KDRC, founded in 2010, belongs to the core division of Kaidi Network, which is part of the well-known community of Southern Newspaper Media Group.

The questions in the survey consist of four parts. The first part is to obtain information about Socio-

demographic characteristics of the respondents, including age, gender, educational background, income, etc. The second part is designed to inquire about respondents' attitudes towards environment quality, urban garbage classification (UGC), and its environment co-benefit. The third part is used to ask contextual factors influencing the decision of residents on the UGC. The last part is designed to ask the respondent's willingness to garbage classification (WTC) and behavior of garbage classification (BGC), which is the core question of the questionnaire. In this survey, we received 2229 questionnaires, but only 2166 valid questionnaires are used in our study through further filtration. 63 invalid samples are excluded from some irrational reason to ensure the reliability of data.

#### 2.2. Descriptive statistics of variables

BGC in each city							
DV		City				Total	
		Beijing	Shanghai	Guangzhou	Shenzhen		
WTC	0	0.18%	0.32%	1.11%	0.28%	1.89%	
	1	19.53%	24.93%	32.41%	21.24%	98.11%	
BGC	0	3.46%	0.88%	5.59%	3.83%	13.76%	
	1	16.25%	24.38%	27.93%	17.68%	86.24%	

 
 Table 1 The percentage of respondents regarding WTC and BGC in each city

Table 2 The explanations	of each	variable	and	the
descriptive	e statistic	es		

Variable	Description	Mean	sd	min	max	Ν
Socio-dem	ographic characteristics					
Gender	Dummy variable (0=female, 1=male)	0.619	0.486	0	1	2166
Age	Age of respondent (1=between 11 and 20. 2=21-30, 3=31-40, 4=41-50, 5=51-60, 6=61-70, 7=71-80)	2.693	0.861	1	7	2166
Edu	Educational background (1-primary school, 2=Junior high school, 3=High school, 4=Technical secondary school, 5=Bachelor, 6=master's degree, 7=PhD)	4.716	0.922	1	7	2166
Income	Average income of household per month (RMB) (1=less than or equal 7000, 2= (7000 10000], 3= (10000 15000], 4= (15000 20000], 5= (20000 30000]. 6=more than 30000)	3.315	1.345	1	6	2166
Attitudes d	and knowledge about UGC					
AUEP	Attention to urban environmental pollution (1=none, 2=lesser, 3=less, 4=more, 5=much more)	3.457	1.002	1	5	2166
IEQ	Attitude towards the argument that UGC can improve urban environment quality (1=absolutely disagree, 2=disagree, 3=neutral, 4=agree, 5=much	3.896	0.818	1	5	2166
AWARE	Knowledge about Urban garbage classification (1=none, 2=lesser, 3=less, 4=more, 5=much more)	3.472	0.749	1	5	2166
Contextua	l factors					
Pilot	Dummy variable: whether you live in a pilot					
	community for implementing garbage	0.718	0.45	0	1	2166
	classification? (0=no, 1=yes)					
Facilities	How many supporting facilities are there for UGC in your community? (1=none, 2=less, 3=normal, 4=more, 5=much more)	3.284	0.96	1	5	2166

### 3. METHODOLOGY

Logit Model is adopted in this study since the dependent variables are discrete choice variables (WTC and BGC), which is regarded as the most discrete choice method with simulation. Such generalized linear models

have been widely used in survey investigation since McFadden [10]. The most attractive feature of this model is that it can generate a linear model for the odds. As can be seen from the aforementioned literature in Section 2, the Logit model is a common regression model for empirical researches based on questionnaire [11-14]. The general form for the binary Logit Model is presented below:

$$\Pr[Y_i = y_i] = \pi_i^{y_i} (1 - \pi_i)^{1 - y_i}, \quad y_i = 0, 1$$
(1)

$$\operatorname{logit}(\Omega_i) = \ln(\Omega_i) = \ln\left(\frac{\pi_i}{1 - \pi_i}\right)$$
(2)

$$P(y_i = 1 | \mathbf{x}_i) = \pi(\mathbf{x}_i) = \frac{\exp(\mathbf{x}_i' \boldsymbol{\beta})}{1 + \exp(\mathbf{x}_i' \boldsymbol{\beta})}$$
(3)

$$y_i = \pi(\mathbf{x}_i) + \varepsilon_i = \begin{cases} 1 , & \text{if } \varepsilon_i = 1 - \pi(\mathbf{x}_i) \\ 0 , & \text{if } \varepsilon_i = -\pi(\mathbf{x}_i) \end{cases}$$
(4)

In this empirical study, the  $Y_i$  used in the Logit Model includes WTC and BGC, of which both are dummy variables.

#### 4. RESULTS AND DISCUSSION

4.1 Empirical results

3h.,	Table 3 The results of Logit Model								
		WTC			BGC				
	lik.	Model	Model	Model	Model	Model	Model		
671		1a	1b	1c	2a	2b	2c		
	gender	-0.102	0.301	0.298	0.092	0.195	0.159		
		(0.359)	(0.383)	(0.383)	(0.130)	(0.140)	(0.148)		
<b>R</b> -	age	0.183	0.143	0.148	0.193**	$0.192^{**}$	$0.171^{*}$		
	-	(0.172)	(0.185)	(0.190)	(0.085)	(0.095)	(0.094)		
	edu	$0.700^{***}$	$0.519^{***}$	$0.444^{**}$	0.074	-0.001	-0.056		
ØP.		(0.162)	(0.174)	(0.175)	(0.077)	(0.077)	(0.083)		
	income	-0.144	-0.220	-0.228	0.053	-0.005	-0.009		
		(0.136)	(0.142)	(0.146)	(0.053)	(0.054)	(0.058)		
	AUEP		$0.505^{**}$	$0.360^{*}$		$0.507^{***}$	$0.438^{***}$		
			(0.212)	(0.212)		(0.086)	(0.090)		
	IEQ		$0.772^{***}$	$0.758^{***}$		-0.205**	-0.123		
	_		(0.216)	(0.234)		(0.094)	(0.102)		
	AWARE		-0.035	-0.279		$1.106^{***}$	$0.715^{***}$		
1			(0.392)	(0.376)		(0.146)	(0.154)		
	Pilot			0.432			1.211***		
				(0.356)			(0.160)		
	Facilities			$0.785^{***}$			$0.684^{***}$		
				(0.217)			(0.099)		
	_cons	$1.462^{*}$	-1.706	-2.353*	0.424	-	-		
	- C					3.479***	4.277***		
- 1		(0.871)	(1.197)	(1.299)	(0.477)	(0.623)	(0.685)		
10 C	City-	Yes	Yes	Yes	Yes	Yes	Yes		
15-	effect								
	N	2166	2166	2166	2166	2166	2166		
	r2_p	0.079	0.163	0.202	0.053	0.172	0.266		
	Fechi2			6.053			27.498		
	Fechi2p			0.091			0.000		

Note: (1) Robust standard errors in parentheses; (2) \* p < 0.1, \*\* p < 0.10.05, \*\*\* p < 0.01; (3) City-effect indicates that the regional fixed effect is controlled, and the "Yes" means this fixed effect is controlled. (4) Fechi2 and Fechi2\_p denotes the statistics of the LR test and the p-value of this statistics.

> Table 4 Odds Ratios of the model coefficients W BGC

gender	1.347	1.172
	(0.515)	(0.174)
age	1.160	$1.186^{*}$
	(0.220)	(0.112)
edu	1.559**	0.946
	(0.272)	(0.078)
income	0.796	0.991
	(0.116)	(0.057)
AUEP	1.433*	1.549***
	(0.304)	(0.139)
IEQ	2.134***	0.884
	(0.499)	(0.090)
AWARE	0.756	2.044***
	(0.284)	(0.315)
Pilot	1.540	3.357***
	(0.548)	(0.537)
Facilities	2.193***	1.982***
	(0.475)	(0.197)
cityeffect	Yes	Yes
Ν	2166	2166

Note: a) Odds Ratios is based on the Model 1c and Model 2c. b) Standard errors in parentheses. c) \* p < 0.1, \*\* p < 0.05, \*\*\* p< 0.01

 Table 5 Average margin effect of Logit regression

Variables	WTC		BGC	BGC		
	Estimate	SE	Estimate	SE		
gender	0.298	(0.369)	0.159	(0.151)		
age	0.148	(0.200)	$0.171^{*}$	(0.091)		
edu	$0.444^{***}$	(0.160)	-0.056	(0.079)		
income	-0.228*	(0.131)	-0.009	(0.055)		
AUEP	0.360	(0.249)	0.438***	(0.096)		
IEQ	0.758***	(0.225)	-0.123	(0.103)		
AWARE	-0.279	(0.297)	0.715***	(0.150)		
Pilot	0.432	(0.357)	1.211***	(0.156)		
Facilities	0.785***	(0.228)	0.684***	(0.098)		
Ν	2166		2166			

Note: a) the average marginal effect is based on the Model 1c and Model 2c. b) SE is the standard errors. c) \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

 Table 6 The results of Probit Model

	WTC			BGC		
	Model	Model	Model	Model	Model	Model
	1a	1b	1c	2a	2b	2c
gender	-0.050	0.082	0.078	0.037	0.091	0.068
	(0.142)	(0.154)	(0.160)	(0.072)	(0.079)	(0.084)
age	0.087	0.073	0.063	$0.107^{**}$	0.093**	$0.088^{*}$
	(0.080)	(0.088)	(0.089)	(0.044)	(0.047)	(0.049)
edu	$0.289^{***}$	$0.206^{***}$	$0.182^{**}$	0.045	-0.005	-0.028
	(0.064)	(0.070)	(0.072)	(0.038)	(0.041)	(0.043)
income	-0.056	-0.078	-0.092	0.030	0.001	-0.009
	(0.051)	(0.055)	(0.057)	(0.026)	(0.029)	(0.030)
AUEP		$0.190^{*}$	0.131		$0.286^{***}$	0.243***
		(0.102)	(0.108)		(0.050)	(0.054)
IEQ		0.338***	0.341***		-0.103*	-0.060

		(0.098)	(0.102)		(0.054)	(0.058)
AWARE		0.035	-0.098		0.586***	0.362***
		(0.122)	(0.131)		(0.073)	(0.080)
Pilot			0.158			$0.671^{***}$
			(0.163)			(0.086)
Facilities			0.356***			0.369***
			(0.103)			(0.054)
_cons	$0.986^{**}$	-0.477	-0.671	0.292	-	-
					$1.790^{***}$	$2.208^{***}$
	(0.458)	(0.577)	(0.610)	(0.246)	(0.337)	(0.362)
cityeffect	Yes	Yes	Yes	Yes	Yes	Yes
Ν	2166	2166	2166	2166	2166	2166
r2_p	0.077	0.161	0.200	0.053	0.174	0.265
				ala.	de de	de de de

Note: (1) Standard errors in parentheses; (2) \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01; (3) City-effect indicates that the regional fixed effect is controlled, and the "Yes" means this fixed effect is controlled.

**Table 7** The results of Logit Model without Shanghai

		WTC			BGC		
		Model	Model	Model	Model	Model	Model
		1a	1b	1c	2a	2b	2c
gei	nder	-0.198	0.194	0.177	0.176	0.268	0.230
. i		(0.390)	(0.408)	(0.413)	(0.136)	(0.146)	(0.156)
age	e	0.002	-0.010	-0.000	$0.152^{*}$	0.144	0.107
		(0.197)	(0.208)	(0.215)	(0.086)	(0.092)	(0.095)
edu	a	$0.680^{***}$	$0.520^{***}$	$0.448^{**}$	0.030	-0.017	-0.072
		(0.165)	(0.178)	(0.179)	(0.075)	(0.079)	(0.083)
inc	ome	-0.113	-0.179	-0.172	0.043	-0.015	-0.017
		(0.136)	(0.142)	(0.143)	(0.050)	(0.053)	(0.056)
AU	JEP		$0.490^{*}$	0.358		$0.514^{***}$	$0.459^{***}$
£			(0.271)	(0.278)		(0.093)	(0.099)
IE	Q		0.831***	$0.861^{***}$		-0.232**	-0.140
			(0.235)	(0.248)		(0.100)	(0.107)
AV	VARE		-0.068	-0.254		$1.067^{***}$	$0.684^{***}$
E 3			(0.324)	(0.336)		(0.146)	(0.158)
Pil	ot			0.426			$1.192^{***}$
				(0.391)			(0.162)
Fa	cilities			$0.702^{***}$			$0.664^{***}$
F H 3				(0.248)			(0.101)
	ons	$2.033^{*}$	-1.396	-2.284	0.734	-	-
<u> </u>						3.081***	3.889***
C		(1.154)	(1.451)	(1.564)	(0.470)	(0.660)	(0.722)
cit	yeffect	Yes	Yes	Yes	Yes	Yes	Yes
N		1619	1619	1619	1619	1619	1619
r2_	р	0.079	0.168	0.201	0.004	0.125	0.224
Fe	chi2			5.691			5.940
Fe	chi2p			0.058			0.051

Note: (1) Robust standard errors in parentheses; (2) \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01; (3) City-effect indicates that the regional fixed effect is controlled, and the "Yes" means this fixed effect is controlled.

#### 4.2 Discussion

As shown in Table 3, education has a positive and significant influence on the WTC, meaning that respondents with higher education seem to be more willing to sort garbage. While the result of model 2c suggests that educational background has no significant influences on the BGC. That is, although educational level may increase respondents' willingness to sort garbage, it has no statistically significant effect on the behavior of garbage classification. But age has a significant and positive impact on the BGC, which suggests that the elder respondents, compared with younger ones, are more involved in sort garbage. The variable "gender" and

"income" have no statistically significant influences on the UGC in this study.

In terms of Attitudes and knowledge about the UGC, it includes AUEP, IEQ, and AWARE. Regarding the AUEP, the results of model 2c show that more attention respondents pay to urban environmental pollution, the more likely they are to participate in garbage classification. Furthermore, the influence of respondents' attitudes towards whether the UGC can improve urban environment guality is tested. The result indicates that if the respondent accepts the role of the UGC on the improvement of urban environment quality, he/she is more willing to sort garbage. But it has no significant influence on the BGC. Despite willingness to sort garbage, people who think the UGC can improve urban environment quality do not necessarily participate in garbage classification in their daily life. Indeed, this reflects the deviation between the willingness to garbage classification and its behavior. For instance, the resident who approve the role of the UGC on urban environment quality has more intention to sort garbage, but he/she may be less likely to participate in garbage classification due to the limitation of knowledge about urban garbage classification. knowledge about the UGC has a positive and significant influence on the BGC. Specifically, for those respondents who know more about UGC, the chance of participating in garbage classification is about 2.044 times higher. Having more knowledge of garbage classification can help to reduce the inconvenience or trouble caused by residents' inability to understand the classification knowledge, thereby promoting the behavior of residents' garbage classification.

Regarding the contextual factors, they are all statistically significant and positive impacts on the BGC. The variable pilot has significant and positive influences on the BGC but has no statistically significant impact on the WTC. Specifically, if the interviewee lives in a pilot community for implementing garbage classification, he/she is more likely to participate in urban garbage classification and the odds is about 3.357 times higher. It's reasonable and within our expectations. For the residents living in the pilot community, they are more aware of the UGC project, and thus more responsible for environmental sanitation of the community. Also, as another contextual factor, Facilities has a significant and positive influence on the BGC, which indicates that if the respondents live in a community with more supporting facilities for garbage classification, such as complete assorted garbage containers, the chance of participating in sorting garbage by these residents will be higher about 98%. Therefore, the contextual factor is an important determinant of the deviation between residents' willingness to urban garbage classification and the behavior.

## 5. CONCLUSIONS AND POLICY IMPLICATIONS

Major findings are summarized as follows: First, we find that a deviation exists between respondents' willingness and behavior of the UGC in the four metropolises of China. That is, more willingness to classify garbage does not mean higher actual participation of residents. Second, the influencing factors of WTC and BGC are different. Education and income of respondents can significantly affect the WTC. Specifically, education has a positive and significant influence on the WTC, while the income of respondents may generate negative impacts on it. Furthermore, if the respondent accepts the role of the UGC on the improvement of urban environment quality, he/she is more willing to sort garbage. Last but not the least, whether the UGC can be implemented effectively in residents' daily life depends mainly on the contextual factors and residents' attitudes and knowledge about the UGC. For instance, the resident who lives in an area with more facilities, or a pilot community for the UGC, is more likely to classify garbage due to the convenience environment. Those who pay more attention to urban environmental pollution, who know more about UGC are more likely to participate in the UGC in their daily life.

Several policy suggestions can be provided to facilitate urban garbage classification. First, the government should further improve the supply mechanism of facilities and services for the UGC. Enacting scientific and reasonable garbage classification and recycling criterion, providing complete and convenient supporting facilities are the guarantee for the implementation of the UGC. Second, how to enhance residents' knowledge of the UGC and cultivate their sense of responsibility is of great importance to the policy makers. Our results indicate that attitude and knowledge of respondents about the UGC are significant factors in the BGC. This can play a role in the promotion of the UGC, and thus improve urban environmental quality. On the one hand, it is necessary to widely spread the knowledge of the UGC. Some studies suggest that the correlation between specialized classification knowledge and classification behavior is higher than the public's environmental protection knowledge [16, 19]. On the other hand, it is equally important to cultivate the public's sense of responsibility for the UGC. Because public responsibility is a long-term, relatively stable emotion, which is closely related to participating behaviors. It can make the public aware of the environmental and climatic value generated by garbage classification.

## ACKNOWLEDGEMENT

The paper is supported by National Natural Science Foundation of China (No.71701176) and China National Social Science Fund (No.15ZD058).

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